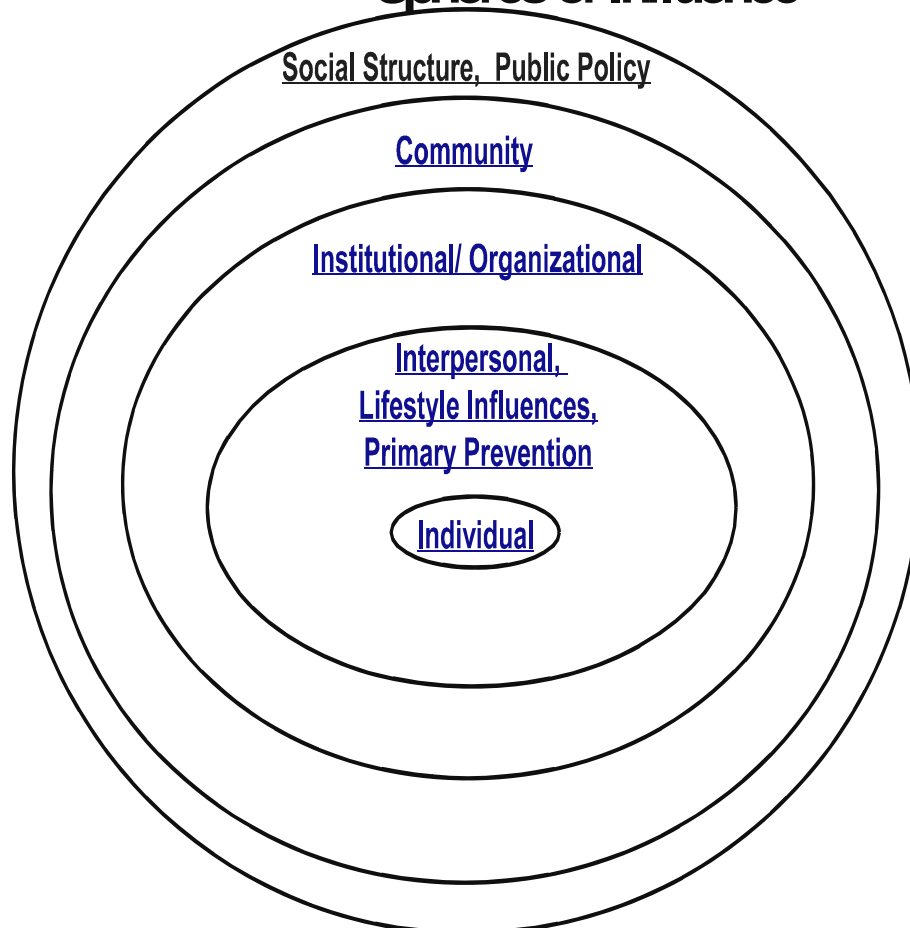


A Social-Ecological Model for Nutrition Program Evaluation

Spheres of Influence¹



Social Structure, Public Policy: Local, state federal policies and laws that regulate or support healthy actions.

Community: Social networks, norms, or standards (e.g. public agenda, media agenda)

Institutional/ Organizational: Rules, regulations, policies and informal structures (worksites, schools, religious groups)

Interpersonal: Interpersonal processes and primary groups (family, peers, social networks, associations) that provide social identity and role definition.

Individual: Individual characteristics that influence behavior such as knowledge, attitudes, beliefs, and personality traits

¹ McLeroy KR, Bibeau D, Steckler A, Glanz K. An ecological perspective on health promotion programs. Health Education Quarterly 15:351-377, 1988.